

# S.D. LEE MIDDLE SCHOOL

## **Choral Music Department**

*Advanced Ensemble ♦ Showtime ♦ Girl's Ensemble*

### 2007-2008 Program Book Ad Sponsorship **! FUNDRAISER !**

*To offset or eliminate the cost of travel and activities, the students with the guidance of the parents, will secure ad sales from local businesses for inclusion in the choral department 2007-2008 program book.*

*The parents can play an important role in the success of this program by soliciting to your jobs, churches, and organizations to purchase ads for inclusion.*

*Other than businesses, family members may purchase ad-spots in tribute or support of their student participating in either performing ensemble or in support of a particular ensemble or the entire ensemble.*

*This is an optional fundraiser but all are encouraged to participate. I am asking those who elect to participate to aim for a minimum goal of 4 ads; feel free to go above and beyond that!!*

*Here are the possible scenarios of how much the group can earn:*

*There are 50 students total in all three groups*

*(50 students x 4 ads each = 200 ads total)*

*200 ads x \$20 all business card size ads = \$4,000*

*200 ads x \$40 all ¼ page ads = \$8,000*

*200 ads x \$70 all ½ page ads = 14,000*

*200 ads x \$90 all Full-page ads = \$18,000*

*We will be able to keep about 80-90% of the funds raised and 10-20% will be used to cover the design and publication of the book.*

***Let's Aim High!!!***